



TERMS OF REFERENCE (ToR)

Terms of Reference (ToR) for undertaking consultancy services on a development documentary on advocacy work on climate justice.

1. Background

1.1 About MJUMITA

Mtandao wa Jamii wa Usimamizi wa Misitu Tanzania (MJUMITA), the Community Forest Conservation Network of Tanzania, is a national network of over 132 local community-based organizations (CBOs) representing more than 15,000 members engaged in Participatory Forest Management (PFM). Established in 2000 and officially registered in 2007 with registration number No. 000NGO/1119, MJUMITA operates in 16 regions, 35 districts, 143 wards, and 452 villages, collectively managing around 2 million hectares of natural forests through Community-Based Forest Management (CBFM).

Climate justice is a critical issue in Tanzania, particularly for rural communities that depend on natural resources. It affects both the social, economic, and environmental context. Through the ELEVATE project, MJUMITA conducted several interventions, including capacity building, advocacy, tree planting, and awareness-raising campaigns at local and district levels, aiming to empower communities to address the impact of climate change.

MJUMITA is in the position of hiring a professional and qualified services provider to undertake a documentary that promotes advocacy activities through mass media (TV and radio) to provide a platform for raising awareness, influencing policy, and mobilizing communities.

Aligned with Strategic Goal 3, which focuses on improving community livelihoods through sustainable conservation and climate change response, MJUMITA seeks to strengthen the documentation of community voices and experiences on climate justice, raise public awareness about the impacts of climate change and the importance of equitable resource management, influence policymakers and stakeholders through evidence-based storytelling, and promote the active participation of youth and women in climate justice advocacy.

2. Scope of Work

The consultant/production team will:

1. Content Development

- ❖ Conduct field visits to villages (Kitapi, Nyamwage, Nambunju, Tawi, and Mbwara) in Rufiji Town Council
- ❖ Collect testimonies from women, youth, and local leaders.
- ❖ Highlight successful community initiatives (tree planting, forest conservation).
- ❖ Advocacy results

2. Production

- ❖ Capture high-quality video and audio footage from selected field sites and the audience
- ❖ Conduct interviews with key stakeholders (community members, experts, policymakers)
- ❖ Develop a 10–20 minute TV documentary.
- ❖ Produce a 10–15 minute radio version adapted for rural audiences.
- ❖ Ensure content is in both **Swahili and English** for wider reach.

3. Dissemination

- ❖ Collaborate with national and local TV stations (e.g., TBC, ITV).
- ❖ Provide digital versions for social media and donor platforms.
- ❖ Package content for TV, radio, and digital platforms
- ❖ Provide short clips (1–3 minutes) for social media advocacy
- ❖ Support coordination with media houses for airing

4. Deliverables

- ❖ TV documentary (20–35min) highlighting climate justice stories.
- ❖ Radio documentary (15–20 min) adapted for community audiences.
- ❖ Summary report on production process, challenges, and recommendations.
- ❖ Distribution plan including TV, radio, and online platforms.
- ❖ Inception report (including methodology, storyline, and work plan)
- ❖ Draft scripts (TV and radio)
- ❖ Final production report

5. Duration/Schedule

Total timeframe: 2–3 weeks

- ❖ Week 1: Planning and field visits.
- ❖ Week 2: Filming and editing.
- ❖ Week 3: Review, approval, and dissemination.

6. Required Expertise

- ❖ At least 5 years of experience in documentary production (TV and radio)
- ❖ Knowledge of climate change, climate justice, and community-based resource management.
- ❖ Ability to work with rural communities and capture authentic stories.
- ❖ Fluency in Swahili and English.

7. Reporting & Supervision

- ❖ The consultant/production team will report to the Project Coordinator.
- ❖ Regular updates will be shared with the Stakeholder Committee and the MJUMITA team.
- ❖ Final outputs will be validated through a stakeholder review meeting.

8. Budget & Logistics

- ❖ Costs will cover field visits, filming equipment, editing, translation, and broadcasting fees.
- ❖ The project will provide logistical support (transport and community mobilization).

The proposals will be evaluated based on:

- i. Understanding of the assignment
- ii. Consultancy experiences
- iii. Technical approach and methodology
- iv. Relevant experience and qualification
- v. Cost effectiveness
- vi. Timelines and deliverables
- vii. Community selection criteria

Technical and financial proposals should be sent to info@mjumita.or.tz and copied to danielsappa@mjumita.or.tz with the subject line **“Develop a documentary (TV, radio, papers, and magazines) for advocacy on climate justice.** The deadline for submission is 12 May 2026 (Tanzania local time). Only shortlisted candidates will be contacted for further review and contract negotiation within a week of the closing date.